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### Free Daily Newspapers Business Models

daily newspaper circulation (Table 3.). Business models The free newspaper is aimed at the gen-eral public in metropolitan areas and is published on weekdays (the Stock-holm and Hong Kong MetroÕs also have a weekend edition). They have a comparatively cheap distribution system, mostly through the local public transport sys-

### Free Daily Newspapers - Business Models and Strategies

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It's hardly controversial to note that the traditional business model for most publishers, particularly newspapers, is obsolete. Absent the geographic monopolies formerly imposed by owning

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distribution, newspapers have nothing to offer advertisers: the sort of advertising that was formerly done in newspapers, both classified and display, is better done online.

## **The Local News Business Model - Stratechery by Ben Thompson**

Free daily newspapers; Business models and strategies (2002)  
Pagina-navigatie: Main; Save publication. Save as MODS; Export to Mendeley; Save as EndNote; Export to RefWorks; Title: Free daily newspapers; Business models and strategies: Published in: JMM, 4(3), 180 - 187. Taylor and Francis Ltd.. ISSN 1424-1277. Author: Bakker, P. Publisher:

## **Free daily newspapers; Business models and strategies**

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Business and revenue models often get conflated, but for the purposes of this report we delineate between the two by separately analyzing the income streams flowing into a newspaper (the revenue model) from some of the larger structural questions (the business model) small-market newspapers are addressing.

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Newspapers fit into the same business-plan templates as any other enterprise, including the 25 sections that the Small Business Administration suggests. Your primary challenge, however, is to prove to potential investors and possibly lenders that you can make a profit in what "The Orange County

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Register," in reporting about its own sale in 2012 ...

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Of course, many newspapers look to the Wall Street Journal's model. The Journal offers most of their popular content and many exclusives for free, but they keep their specialised, niche content...

## **Wired's Chris Anderson urges newspapers to adopt 'freemium ...**

In 2000, Toronto had at least a half-dozen daily newspapers in business. That was before free dailies joined the game.

## **When 'a flood of free newspapers' washed over Toronto**

...

Longest running newspapers. The New Hampshire Gazette (1756); Hartford Courant (1764, the oldest continuously published newspaper in the United States); The Register Star (Hudson, NY, 1785); Poughkeepsie Journal (1785); The Augusta Chronicle (1785); Pittsburgh Post-Gazette (July 1786); Daily Hampshire Gazette (September 1786); The Berkshire Eagle (1789); The Daily Mail (Catskill, NY, 1792)

## **List of newspapers in the United States - Wikipedia**

With a business model that does not require cover price revenue all restraint can be abandoned. Indeed the long-term mission of

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any free newspaper business should be to drive readers so ...

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Vinita Daily Chieftain (1902-1913) [citation needed] Oregon. See List of defunct newspapers in Oregon. Brownsville Times (1889-1960) Bulletin (Grants Pass) (1949-1960, 1964-1970) Commonwealth (Harrisburg) (1917-1916) Daily Grants Pass Courier aka Rogue River Daily Courier (1886-1934)

## **List of defunct newspapers of the United States - Wikipedia**

In its place, newspapers are pursuing new revenue growth through digital subscriptions. Weekday circulation for U.S. daily newspapers in 2016 declined for the 28th consecutive year, according to a 2017 Pew Research Center analysis. That analysis found weekday and Sunday print circulation numbers fell to their "lowest levels since 1945."

## **How much U.S. newspapers charge for digital subscriptions ...**

Free newspapers are distributed free of charge, often in central places in cities and towns, on public transport, with other newspapers, or separately door-to-door. The revenues of such newspapers are based on advertising. They are published at different levels of frequencies, such as daily, weekly or monthly.

## **Free newspaper - Wikipedia**

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